

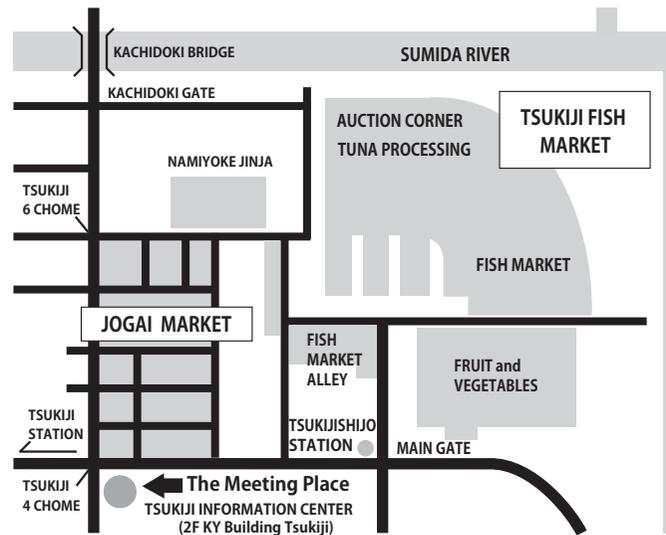
# Tsukiji Fish Market Tour Guide



Jogai Market

Tsukiji is the central wholesale fish market in Tokyo, well known to the public with world wide reputation. This guide tour will introduce you to the Tsukiji Fish Market.

## Map of Tsukiji Fish Market



## SANKEI TRAVEL SERVICE CO.,LTD.

TOKYO	TEL 03-3564-3460	FAX 03-3562-3930
NAGOYA	TEL 052-586-1081	FAX 052-586-1017
OSAKA	TEL 06-6222-6091	FAX 06-6229-8015
HIROSHIMA	TEL 082-211-2500	FAX 082-211-2055
FUKUOKA	TEL 092-475-1678	FAX 092-475-4568

## TARIFF

### 1. Tsukiji Inner and Outer Market Guided Tour

Guided Tour for Inner and Outer Market with Original Fish Lunch  
 Fare: **¥9,000** per person (for adult, including Tax)  
 Guided Tour for Inner and Outer Market with Special Sushi Lunch  
 Fare: **¥9,800** per person (for adult, including Tax)  
 Minimum: 4 persons or more  
 Schedule: From 9:00 am to 12:30 pm

### 2. Early Morning Auction Watching Guided Tour

Guided Tour for watching early morning Auction sales through Inner and Outer Market and with Breakfast in Tsukiji  
 Fare: **¥1,3000** per person (for adult, including Tax)  
 Minimum: 4 persons or more  
 Schedule: From 4:45 am to 7:30 am

### 3. Exciting Course (Tsukiji Inner and Outer Market)

Guided Tour to observe lively Inner and Outer Market immediately after morning Auction and with Breakfast in Tsukiji  
 Fare: **¥11,000** per person (for adult, including Tax)  
 Minimum: 4 persons or more  
 Schedule: From 7:00 am to 9:30 am

### Special Order Course

Special deluxe courses are available at your special order.  
 ■ Special Experience course for your Sushi Making (hand rolling) in a private room for 4 persons (**¥20,000** per person)

For the International Visitors, we will arrange Official Guide Interpreters

### ■ Option

We will be able to set your meal as you like.

### Special Green Tea Ceremony

Additional Fare: **¥1,500** per person including Tax

### Historical and cultural guided tour for the Outside of the Tsukiji Fish Market

Additional Fare: **¥2,000** per person including Tax

### ■ Reservation

Please make a reservation minimum 10 days before the tour.  
 (You may feel free to call us even if you have less than 10 days.  
 We might be able to arrange tours for you.)

### ■ Notice

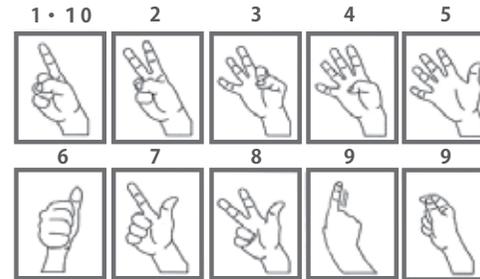
1. Streets in the Market are very narrow and wet. Please come with sporty dress with stable pair of shoes.
2. Photos with flash are prohibited inside the Inner Market. Do not touch on any merchandise.
3. Please let us know, at your reservation, if you have any person such as very old, or infant, or person who has some difficulty in walking.

# History of Tsukiji

Tokyo's Tsukiji Fish Market opened when Tokugawa Ieyasu began the shogunate of Edo (the old name for Tokyo) in the 17th century. The Tokugawa shogun invited fishermen from Osaka's Tsukudajima to supply fish to Edo Castle and permitted them to sell the leftovers around Nihonbashi. This was the origin of Tsukiji Fish Market. Tsukiji Fish Market began in Showa 10 (1935), when the site of the old Nihonbashi market changed to Tsukiji. Currently, with 480 types of fish weighing a total of about 2,140 tons of fish sold in a day. Tsukiji is the biggest fish market in the world.

**Auction corner** bubbling with excitement, it can be quite a spectacle.

Bidding begins at around 5 am. Wholesalers, retail purchasers, and other buyers bid their prices.



Buyers use their fingers to indicate their bids.



## Tuna Processing.

Clearly, a precision art!

Fresh tuna are sliced carefully with a large, special blade. Quick and skillful cutting technique is critical for preserving freshness.

**The fish market** hustling up with buyers for restaurants and shops.

After 7 am, fish that was bought in the auctions is displayed for inspection by retail purchasers. The buyers select very strictly.

**Fish market alley** - the market trader's shops.

There are many restaurants catering to traders, and shops selling their daily tools and provisions. They serve even to non-traders. This is a popular spot.

# Tsukiji Fish Market Tour Guide



**Namiyoke Jinja.** Holy shrine of the heart of Tsukiji Inhabitants.

Tsukiji always bow to the deities when they across in front of this shrine.

**The Jogai market** where you can find anything, from every variety of fish to every kind of cooking utensil.

Jostling in the rows of the open-air market adds to the fun of the day. The market is always crowded with eager gourmet shoppers hunting tasty, fresh fish for sushi and other dishes.